

**FOR IMMEDIATE RELEASE**

**Contacts:** Andy Nunemaker  
EMSystems  
(262) 424-7391  
anunemaker@emsystems.com

Andy Moyer  
Med Media  
(717) 576-5289  
amoyer@med-media.com

## **EMSystems, LLC Acquires Med Media, Inc.**

**The combined company will provide one of the most comprehensive emergency preparedness and response offerings in the industry**

**MILWAUKEE, WI and HARRISBURG, PA: (October 13, 2009)** – EMSystems, LLC and Med Media, Inc. today announced that EMSystems has acquired Med Media. Med Media is a leader in EMS, healthcare and emergency management software solutions.

Together, the combined company will provide one of the most comprehensive emergency preparedness and response solutions and services offerings, across more markets in the United States, than any other provider in the industry. Med Media is the leading provider of public safety solutions for EMS, fire and police agencies with more than 1000 agencies including 15 regional and statewide software deployments.

With this acquisition, more than 15,000 health care providers in 43 states will use the combined EMSystems solutions.

“The complementary product capabilities and strong EMS focus that Med Media brings to our combined company will drive significant advantages for our customers,” stated Andy Nunemaker, EMSystems CEO. “This acquisition enables EMSystems to offer a fully integrated suite of EMS and emergency preparedness solutions that spans across the emergency response and preparedness continuum.”

“We are very excited to be part of a larger organization with a proven track record of solid product offerings and high customer satisfaction,” said Andy Moyer, CEO of Med Media. “We are confident that our customers will benefit from this acquisition, and we look forward to expanding our EMS product lines to meet our clients’ growing needs.”

The company headquarters will remain in Milwaukee, WI with branch offices in Sacramento, CA and Harrisburg, PA.

### **About EMSystems**

EMSystems, LLC is a recognized leading provider of comprehensive and interoperable technology solutions for emergency preparedness and response within the healthcare continuum. Serving more than 70% of the nation’s population, EMSystems’ solutions are used by thousands of hospitals, EMS providers, fire departments, law enforcement agencies and state/local departments of health. For more information please visit [www.emsystems.com](http://www.emsystems.com)

### **About Med Media**

Med Media was founded by pre-hospital EMS professionals and is a leading provider of public safety solutions for EMS, fire and police agencies. It is a fully diversified software firm specializing in the development and sale of technical solutions that simplify data collection and reporting, data warehousing, and data management at the local, regional, state and national levels. Med Media’s customer base exceeds 1000 agencies including 15 regional and statewide software deployments.

# # #