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Frost & Sullivan Recognizes EMSystems with the 2009 Product Innovation of the Year Award for EMTrack™

This award recognizes EMSystems' accomplishments and industry leadership in the Emergency Patient Tracking Market

Milwaukee, WI - (November 23, 2009) – EMSystems® is pleased to announce it has received the prestigious **2009 Frost & Sullivan Product Innovation of the Year Award for their EMTrack™ solution**. This award recognizes EMSystems' accomplishments and industry leadership in the Emergency Patient Tracking Market.

In the recently released Frost & Sullivan Best Practices Research Report, EMSystems was chosen as the leading solution because it provides a proven core system with EMTrack. EMTrack is a multi-functional tracking solution that transforms the way healthcare officials collaborate to track people, patients, evacuees and associated property and equipment during hospital evacuations, large scale events, mass casualty incidents and public health emergencies.

"Already with a very wide breadth of tried and tested mass event patient tracking products," states Frost & Sullivan industry analyst, Zachary Bujnoch, "EMSystems exemplifies the true scale and opportunities this emerging market has to offer in the healthcare world."

According to Frost & Sullivan, tracking patients in high stress emergency environments can be quite daunting, and EMSystems responds with an easy-to-use system to triage, treat, and then transport a patient further along the healthcare continuum, meeting the specific needs of this market. This is the core focus of the best practice recognition for EMSystems and is the primary product that addresses the emergency patient tracking market.

"We are very honored to receive this prestigious award from Frost & Sullivan," said Andy Nunemaker, CEO, EMSystems. "This award is an example of our continued commitment to emergency preparedness and patient tracking technology excellence to support emergency response and healthcare organizations."

The research report states that EMSystems has recently expanded its solutions and services portfolio and has effectively broadened the scope of how EMTrack™ can be used to support tracking patient movements throughout various emergency responses. By broadening the use scenarios of EMTrack, the system has been successfully used in areas such as, the Boston Marathon, Vaccination Clinics, and Mardi Gras to support interoperable emergency communications and tracking of patients or people. This has enabled EMSystems to create a much more established and sustainable model within the healthcare industry.

"In a market dominated by the view of product utilization primarily for unexpected disasters and mass causality events," further explains Mr. Bujnoch, "EMSystems continues to successfully implement and explore progressive new possibilities for EMTrack utilization, such as the large scale events including the Boston Marathon, Fort Hood, Texas MCI, Presidential Inauguration events."

Frost & Sullivan further states that with the entirety of its product line, EMSystems boasts an impressive collective offering for the emergency patient tracking space, including solutions supporting Communications and Resource Management, Medical Response Team Management, EMS Communications and Professional Services. EMSystems offers the most advanced suite of integrated solutions and services focused on information exchange, interoperability, communication facilitation, coordination, and management of care and resources among emergency management and healthcare providers in times of need.

To receive a copy of the Frost & Sullivan Product Line Strategy of the Year, Emergency Patient Tracking, North America, 2009 research report, please contact us at info@emsystems.com.

About EMSystems

EMSystems, LLC is a recognized leading provider of comprehensive and interoperable technology solutions for emergency preparedness and response within the healthcare continuum. Serving more than 72% of the nation's population, EMSystems' solutions are used by thousands of hospitals, EMS providers, fire departments, law enforcement agencies and state/local departments of health. For more information please or to receive a copy of the report, please visit www.emsystems.com.

About Frost & Sullivan

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